With this increased pressure on our finite natural resources and materials, we must move beyond low-cost, recyclable materials to renewable products.

2018 Sustainability Report

We constantly seek ways to move from depletable to renewable energy and material resources.

What is Amy's Sustainability Policy?
Wherever possible, we’re moving to recycled or bio-based plastics, and in some cases, like for our packaging, we’re working to eliminate the need for plastics altogether.

Apple Environmental Responsibility Report 2018

Our supporting 2020 goals, which track back to a FY2008 baseline, keep us continually focused on building sustainable business models. They include:

– Deliver 100% of global packaging from sustainable materials (renewable, recyclable, or from recycled content)

Campbell’s 2017 Corporate Social Responsibility Report

Our vision over the long-term is to eventually bring to market plastic bottles that are made with 100 percent renewable raw materials and that are fully recyclable, just like existing PET bottles are. Ultimately, our goal is to develop recyclable plastic bottles made from 100% plant-based waste — turning waste into a resource.

The Coca-Cola Company PlantBottle Benefits

We aim to offer consumers bottles made of 100% renewable plastic (bioPET) by 2025.

Danone North America

Danone Packaging Policy
Danone Circular Economy of Packaging

Dell
Our goal is to source 100 percent of Dell’s product packaging from sustainable materials by 2020. We define sustainable materials specifically as those that are renewable or recyclable.

Dell 2020 Legacy of Good Plan

In addition to increasing recycled content, we are also seeking more sustainable alternatives for the source of PET we use. In recent years, there has been a significant increase in PET manufactured from bio-based raw materials. In particular, we support the use of bio-plastics made from waste, such as bagasse (a by-product from the production of sugar cane). We will continue to explore opportunities to introduce this plant-based PET into our supply chain to reduce carbon emissions and move away from petroleum-based materials.

Diageo Sustainable Packaging Commitments: Supplementary Guideline on Plastics

Diageo

In addition to increasing recycled content, we are also seeking more sustainable alternatives for the source of PET we use. In recent years, there has been a significant increase in PET manufactured from bio-based raw materials. In particular, we support the use of bio-plastics made from waste, such as bagasse (a by-product from the production of sugar cane). We will continue to explore opportunities to introduce this plant-based PET into our supply chain to reduce carbon emissions and move away from petroleum-based materials.

Eco-Products 2018 Sustainability Report

Eco-Products

By 2020, discontinue legacy products that do not meet current standards for renewable resources or post-consumer recycled content.

Eco-Products 2018 Sustainability Report

Estée Lauder Companies, The

Our sustainable packaging approaches include: – Low-impact sourcing: Making sustainability one of the essential criteria in purchasing decisions, along with quality, price and innovation. This will ensure a “least-carbon intensive” approach throughout our supply chain.

– Bio-sourcing: Taking advantage of advances in bio-sourced materials, especially as replacements for oil/gas derived plastics.

– Recycling: Substituting some part of virgin content for recycled content.

– Material substitution: Using components made from less carbon-intensive materials.

– Recyclable packaging: Identifying opportunities to pursue recyclable primary packaging, as well as inserts.

– Elimination: We are identifying and striving to eliminate components within our packaging where
Estée 2017 Progress on Sustainability and Citizenship Report

Fabri-Kal Corporation

We provide excellent quality while using renewable, plant-based resources and post-consumer recycled materials.

Fabri-Kal Sustainability

General Mills, Inc.

We continually innovate to reduce the environmental impact of packaging through better design – by decreasing materials use, switching to lower impact materials (including renewable) and improving truckload packing efficiencies.

General Mills Global Responsibility 2018

IKEA

We are committed to ... sourcing and producing renewable and recycled materials with a positive environmental impact.

IKEA Sustainability Strategy 2018

Kao USA, Inc.

Our Renewable initiatives include converting petroleum-based resins to bioplastics derived from renewable plant sources, such as polylactic acid and bio-polyethylene.

KAO 2017 Sustainability Data Book
By 2025, 100% of McDonald’s guest packaging will come from renewable, recycled or certified sources.

**McDonald’s - Progress and Performance**

2020 plan to minimize environmental impact of product packaging:

Achieve a minimum of 25 percent recycled content for all plastics and/or 20 percent of plastics to be bio-based alternatives.

Ten percent average YOY individual programs increase in recycled content. Eliminate elemental chlorine in paper bleaching process

**Microsoft Sustainable Devices and Packaging**

By 2020 – Develop the next generation of our recyclable water bottles, with a lighter environmental footprint, made from post-consumer recycled or renewable materials.

**Nestlé USA**

By 2020 – Develop the next generation of our recyclable water bottles, with a lighter environmental footprint, made from post-consumer recycled or renewable materials.

**Nestle Safeguarding The Environment**

Create technologies by 2020 to substitute top petroleum-derived raw materials with renewable materials, as cost and scale permit.

**P&G 2017 Citizenship Report**
Including 30 percent recycled and renewable content in overall packaging by 2018.

**Scotts Miracle-Gro Corporate Responsibility 2014**

100% products and packaging biobased or post-consumer recycled content [by 2020]

**Seventh Generation Corporate Consciousness Report 2017**

This sustainability framework is based on the following principles:

1. Reducing and removing packaging
2. Sourcing renewable and recycled packaging materials
3. Choosing packaging that can be realistically recycled
4. Avoiding the use of harmful substances in packaging
5. Providing information to customers that increases understanding of how best to recycle or dispose of packaging

**Trader Joe's**

Without compromising quality or product protection, our packaging design process prioritizes increasing the use of recyclable and renewable materials, as well as minimizing packaging where possible.

**Tyson Foods, Inc.**
Target at least 20 percent post-consumer recycled content in private brand packaging by 2025.
Maximize recycled and sustainably sourced renewable content.

Walmart Sustainable Packaging Playbook
Press Release

Wegmans Food Markets, Inc.

To improve the sustainability of its packaging, Wegmans is focused on reducing the amount of virgin materials – new plastic or paper made from non-renewable fossil fuels – and replacing it with mineral fillers, and renewable and recycled materials.

Sustainable Packaging: When Less is More at Wegmans
Sustainability at Wegmans