By 2025, packaging material of all ALDI-exclusive products to be reduced by at least 15 percent.

Press Release

We continue to pursue multi-year waste reduction initiatives under our Frustration-Free Packaging Program to promote easy-to-open, 100% recyclable packaging and to ship products in their own packages without additional shipping boxes.

Amazon Sustainability Question Bank - Circular Economy
our packaging smaller or lighter so less fuel is consumed when we transport products by air and sea.

Apple Environmental Responsibility Report 2018

Beiersdorf AG

Amongst the key factors we evaluate at Beiersdorf are the amount of certified sustainable raw materials, the impact on water toxicology, the reduction in packaging materials achieved, and the use of recycled materials used.

Beiersdorf Commitments for 2020/2025

Campbell Soup Company

By 2020, we will eliminate 100 million pounds of packaging through both material selection and material reduction. We eliminated 2.2 million pounds of raw material used for packaging in FY2016, for a cumulative reduction of nearly 140 million pounds, further surpassing our goal to eliminate 100 million pounds of packaging by 2020.

Campbell’s 2017 Corporate Social Responsibility Report

Church & Dwight Co., Inc.

Meeting our goals requires:

- Removing, reducing and restricting the use of materials that may present human health or environmental toxicity risks.
- Optimizing product and package design to reduce materials.
- Maximizing the use of sustainably sourced materials.
- Supporting recycling by designing with recyclable materials and communicating recyclability.

Church & Dwight Co., Inc. 2017 Sustainability Report
Once basic packaging and material requirements have been met, Cisco evaluates four additional aspects of environmental package design:

- **Packaging material optimization:** Designing a package that adequately protects the product from transport damage or waste while optimizing the volume of material and complying with all relevant environmental regulations.

- **Space efficiency optimization:** Designing a package that optimizes space/cube efficiency during transport.

- **Optimizing distribution:** Designing the product for distribution in order to further reduce the amount of packaging material used and/or GHG emitted in transportation.

- **Environmentally friendly materials:** Including recycled content and recyclability in product designs.

*Cisco 2017 Corporate Social Responsibility Report*

**Colgate-Palmolive Company**

Striving to design products for reuse, recyclability and materials reduction while ensuring product integrity

*Colgate 2017 Corporate Social Responsibility Sustainability Report*

**Costco Wholesale**

We continue to explore options in every category with a solid focus on labeling for recycling, reduction of materials, compostable solutions and recyclability.

*Costco Sustainability*

**Danone North America**

We are seeking new ways to optimize packaging performance at right weights across our product
Dell

Right-sizing of packaging, an element accounted for in the heritage EMC goal, will continue to be prioritized by Dell Inc, though not reported on within the goals themselves.

Dell 2020 Goal Alignment Exercise

Diageo

We have set four sustainable packaging targets to be achieved by 2020.

- Reduce total packaging weight by 15%
- Increase recycled content to 45%
- Make 100% of our packaging recyclable or reusable
- Sustainably source all our paper and board packaging to ensure zero net deforestation.

Diageo Sustainable Packaging

Dunkin' Brands, Inc.

We evaluate our packaging on an ongoing basis with suppliers and discuss opportunities to decrease the amount of material in our packaging; increase the amount of recycled and/or certified material in our packaging; and find packaging options that are recyclable, compostable, biodegradable or a combination of those.

2015-2016 Corporate Social Responsibility Report

Estée Lauder Companies, The
Our sustainable packaging approaches include:

- Low-impact sourcing: Making sustainability one of the essential criteria in purchasing decisions, along with quality, price and innovation. This will ensure a "least-carbon intensive" approach throughout our supply chain.

- Bio-sourcing: Taking advantage of advances in bio-sourced materials, especially as replacements for oil/gas derived plastics.

- Recycling: Substituting some part of virgin content for recycled content.

- Material substitution: Using components made from less carbon-intensive materials.

- Recyclable packaging: Identifying opportunities to pursue recyclable primary packaging, as well as inserts.

- Elimination: We are identifying and striving to eliminate components within our packaging where possible.

Estée 2017 Progress on Sustainability and Citizenship Report

FedEx

We emphasize efficiency in energy use, facility design and construction, paper and other materials used and waste management.

FedEx Environmental Goals

Frontier Co-op

We track the impact of our packaging with three metrics – recyclability, amount of recycled content and the total amount of packaging material we use.

Frontier Co-Op 2017 Sustainability Report

General Mills, Inc.

We continually innovate to reduce the environmental impact of packaging through better design – by decreasing materials use, switching to lower impact materials (including renewable) and improving truckload packing efficiencies.
General Mills Global Responsibility 2018

Detailed supplier guidelines promote the use of efficient packaging design and use of sustainable materials.

Hewlett Packard Enterprises Living Progress Report 2017

Our environmental packaging strategy focuses on using less material, optimizing shipping densities, and increasing recycled and recyclable content.

2017 Sustainable Impact Report

Home Depot 2018 Responsibility Report

Here are the criteria we use to evaluate new products:

- Reducing the use of natural resources during manufacture and distribution
- Increasing the energy efficiency of the product itself, or because of its use
- Reducing waste production
- Opportunities to reuse and recycle
- Opportunities to use recycled or renewable materials

Hewlett-Packard Company (HP)

Our environmental packaging strategy focuses on using less material, optimizing shipping densities, and increasing recycled and recyclable content.

2017 Sustainable Impact Report

Honeywell International

Here are the criteria we use to evaluate new products:

- Reducing the use of natural resources during manufacture and distribution
- Increasing the energy efficiency of the product itself, or because of its use
- Reducing waste production
- Opportunities to reuse and recycle
- Opportunities to use recycled or renewable materials
Honeywell International Sustainability page

IBM

We keep packaging to a minimum while continuing to provide protection to the product being shipped to clients.

IBM Protective Product Packaging page

J. M. Smucker Company, The

We strive to increase our recyclable packaging content while reducing the package-to-product ratio.

J.M. Smucker Product

Johnson & Johnson

We continuously explore opportunities to reduce environmental impacts of our packaging by focusing on the following:

- Reducing material use by decreasing packaging size, weight or thickness;
- Using packaging materials with more recycled content;
- Designing for recyclability by selecting materials that are already widely recycled in the given market;
- Purchasing responsibly sourced packaging materials;
- Influencing recycling rates by raising consumer and customer awareness.

J&J 2017 Health for Humanity Report

Kao USA, Inc.

We continue to reduce the raw materials used in packaging that becomes waste after product use by consumers.
To reduce the amount of packaging used, we are reducing the amount of resin used in packaging and making packaging more compact, for example by making contents more concentrated, and offering refill products. These activities comply with the ISO 18600 series on standardization of packaging and its environmental impact.

To contribute to reducing the volume of generated waste at retailers, we are working with the understanding and cooperation of retailers to reduce the amount of boxes used in the delivery of products.

**KAO 2017 Sustainability Data Book**

**Kellogg Company, The**

Continue adding value to foods and the planet by increasing our use of resource-efficient packaging.

**Kellogg's 2017/2018 Corporate Responsibility Report**

**Kimberly-Clark Corporation**

Our program focuses on utilizing materials efficiently in product design and manufacturing.

**Kimberly-Clark 2016 Sustainability Report**

**Kroger Co., The**

We will reduce the amount of plastic resin by 10 million pounds for Kroger manufactured products cumulatively by 2020, using a 2015 baseline.

**Kroger 2020 Sustainability Goals**

**LG Electronics**

The company will keep reducing the weight and volume of the packaging materials.

**LG 2016-2017 Sustainability Report**
We have a sustainable packaging goal to develop packaging specifications that protect product integrity through the supply chain, and minimize environmental impacts, while remaining fiscally responsible.

Lamb Weston unveils sustainably optimized food packaging

We pledge to use less packaging.

McDonald's Packaging and Recycling

2020 plan to minimize environmental impact of product packaging:

- Increase overall product-to-package size ratio from 29 percent to more than 50 percent.
- 5 percent average YOY individual programs improvement in product-to-package size ratio.
- Reduce overall package weight by more than 10 percent

Microsoft Sustainable Devices and Packaging

Mondelez International

65 million kg of packaging material worldwide will be eliminated by 2020.
By 2020: Continue to systematically analyse and optimise our packaging portfolio, avoiding the use of at least 140 000 tonnes of packaging material from 2015 to 2020.

Nestle Improving Packaging Performance

PVH Corp.

Our commitment: Reduce the amount of packaging used for PVH products and work toward sending zero packaging waste to landfill.

PVH 2017 Corporate Responsibility Report

Panera Bread

Reduce, when possible, the amount of material used in our packaging; and ensure our packaging materials are recyclable or compostable, whenever feasible.

Panera 2015-2016 Responsibility Report

Procter & Gamble

2020 goal: Reduce packaging by 20% per consumer use

P&G Environmental Sustainability

Publix Super Markets

Our initiatives to reduce the use of paper and plastic grocery bags include:
– Training our front-service clerks on proper bagging techniques.
– Bag reduction goals for every store.
We are committed to removing or reducing plastic packaging wherever possible and investing in research into alternative materials that can replace its use.

Our approach to more sustainable product packaging involves reducing packaging weight.

Reynolds Consumer Products

We continuously work to reduce our consumption of raw materials and energy in producing our products.

SC Johnson

Taking action to eliminate problematic or unnecessary plastic packaging by 2025.
Taking action to move from single-use toward reuse models where relevant by 2025.
Expand the number of concentrated refill options for SC Johnson products by 2025.
Continue to remove excess plastics wherever possible.
Staples Performance Highlights

Trader Joe's

This sustainability framework is based on the following principles:

1. Reducing and removing packaging
2. Sourcing renewable and recycled packaging materials
3. Choosing packaging that can be realistically recycled
4. Avoiding the use of harmful substances in packaging
5. Providing information to customers that increases understanding of how best to recycle or dispose of packaging

Trader Joe's Packaging Improvements

Tyson Foods, Inc.

Without compromising quality or product protection, our packaging design process prioritizes increasing the use of recyclable and renewable materials, as well as minimizing packaging where possible.

Tyson Reducing Waste and Conserving Natural Resources

Unilever

By 2020 we will reduce the weight of packaging that we use by one third through:

- Lightweighting materials
- Optimising structural and material design
- Developing concentrated versions of our products
- Eliminating unnecessary packaging

Unilever Waste & Packaging
Verizon will endeavor to minimize the amount of paper it purchases by adopting practices that reduce consumption. Such practices can include (but may not be limited to) reducing the weight of paper being used in a particular process or working to promote electronic communication (such as electronic billings and notifications).

Verizon Paper Sourcing and Use Policy

Walmart

Reduce private brand plastic packaging when possible, optimizing the use to meet the need.

Press Release

Wegmans Food Markets, Inc.

Wegmans is also committed to avoiding excess packaging, and removing Bisphenol A (BPA) and other potentially harmful materials, such as Polystyrene and PVC where possible and where alternatives exist.

In New York State only, Wegmans plans to eliminate the use of plastic grocery bags in advance of the state ban that takes effect on March 1, 2020.

Reduce in-store plastic packaging made from fossil fuels, along with other single-use plastics, like straws, by 2 million pounds in 2019, with a goal of a 10-million-pound reduction by 2024

Sustainable Packaging: When Less is More at Wegmans
Press Release

Wendy’s

We’re committed to decreasing the amount of plastic used in straws by 19 percent by the end of 2019.
LET'S STAY IN TOUCH

Sign up for the GreenBlue Newsletter to Stay Up-To-Date on The SPC

Email Address
Sign up

GreenBlue is an environmental nonprofit dedicated to the sustainable use of materials in society. www.greenblue.org

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