The Goals Database

The Goals Database

As we work to make our operations more efficient, we understand the need to work toward reducing the overall environmental footprint of our business. It is critical that we achieve business growth while reducing greenhouse gas emissions, water consumption and use of other important resources.

3M

Reduce global water use by an additional 10%, indexed to sales. Engage 100% of water-stressed/scarce communities where 3M manufactures on community-wide approaches to water management.

2018 Sustainability Report

Albertsons Companies

As we work to make our operations more efficient, we understand the need to work toward reducing the overall environmental footprint of our business. It is critical that we achieve business growth while reducing greenhouse gas emissions, water consumption and use of other important resources.

Albertsons - Reduce. Reuse. Recycle
We employ water, energy, Greenhouse Gas (GHG) Protocol standards, and waste reduction efforts in our kitchens and offices.

What is Amy's Sustainability Policy?

Anheuser-Busch InBev

[By 2025] 100% of our communities in high-stress areas will have measurably improved water availability and quality.

Anheuser-Busch InBev - Sustainability Goals

Apple

We work to minimize the water we use, especially in areas of elevated water risk.

Once we have minimized our water use, we look to alternative sources to help reduce freshwater withdrawals, including recycled water, reclaimed water, and rainwater harvesting.

We're looking to restore water resources in the most critical regions in which we operate.

Apple Environmental Responsibility Report 2018

Barilla America

Barilla Group makes continuous efforts to reduce the environmental footprint of its production processes by managing and monitoring the energy resources used at its plants, the greenhouse gases emitted, and their water consumption and waste production.

Barilla sets up projects designed to encourage the reduction of waste production and the recovery of waste material instead of its disposal. Careful management of the production process and methods of processing of raw materials have enabled Barilla to reduce its waste production compared with the previous year, despite an increase in production volumes.

Barilla's Good for the Planet 2018 Sustainability Report
We understand water as a precious and vital resource and consistently seek optimization potentials across all company processes and areas to reduce our water consumption and therefore our water requirement.

Beiersdorf Sustainability Review 2017

As with other environmental resources, we seek to minimize our impact through building design, operational monitoring and usage reduction programs.

Best Buy 2018 Corporate Responsibility & Sustainability Report

Reduce water use in retail operations for new construction by 20% by 2020.

CVS Health 2017 Corporate Social Responsibility Report

Reduce water use by 20 percent by fiscal 2025

Campbell’s Press Release

Water is one of the most precious natural resources we have on Earth, and we're committed to reducing our overall consumption.
Church & Dwight Co., Inc.

Reduce global process water and/or wastewater by 25% by 2022 using 2016 as baseline.

Church & Dwight Co., Inc. 2017 Sustainability Report

Cisco Systems Inc.

However, water consumption is still an important area of focus for Cisco because some of our facilities are located in regions where water rights and usage are a concern, including our headquarters in San Jose, California.

Cisco 2017 Corporate Social Responsibility Report

Clorox Company, The

In 2012, we set a goal to cut our water usage another 20 percent (per case of product sold) by 2020 versus 2011 base year.

Sustainability in Our Facilities - Water

Coca-Cola Company, The

By 2020, improve water efficiency in manufacturing operations by 25%.

Safely return to communities and nature an amount of water equivalent to what we use in our finished beverages and their production.

The Coca-Cola Company 2020 Sustainability Goals: Progress Update
2015 -2020 Strategy:

• Reduce our manufacturing water intensity by half compared to 2002.
• Replenish water withdrawn in highly stressed regions
• Increase supplier participation in our water stewardship program
• Partner with local and global organizations to bring clean water to underserved areas of the world
• Promote water conservation awareness to all our global consumers

Colgate 2017 Corporate Social Responsibility Sustainability Report

60% of water consumption intensity reduction by 2020.

Danone North America

Danone Annual Report 2017

2020 Goal: Reduce our water use in water-stressed regions by 20 percent.

Dell 2020 Legacy of Good Plan

Diageo

Diageo - Reducing Our Environmental Impact
By 2018, maintain potable water consumption at 2013 levels at existing sites. Develop water Conservation plans for new sites.

Disney's Environmental Stewardship Goals and Targets

Dunkin' Brands, Inc.

Map water use for our corporate facilities for 2017 and 2018 in our corporate facilities and design water reduction strategies to implement by the end of 2020.

2015-2016 Corporate Social Responsibility Report

Eco-Products

By 2020, keep HQ water consumption at 2016 levels, while growing the number of employees in Boulder.

Eco-Products 2018 Sustainability Report

Estée Lauder Companies, The

Although most of our facilities are neither water intensive nor located in water-stressed areas, we strive to use water efficiently.

Estée 2016 Progress on Sustainability and Citizenship Report

Ford Motor Company

Save an additional 30 percent of water from our manufacturing between 2015 and 2020.
Engage with our supply chain to understand its carbon and water footprints.
Work with selected suppliers to reduce our collective environmental footprint by encouraging target setting and sharing best practices for energy and water use reductions.

**Ford Goals and Progress**

We are measuring progress through our 2020 commitments to reduce our greenhouse gas (GHG) emissions and freshwater use by 20%, from the 2011 baseline.

**GE Minimizing Impact**

Reduce water use by 1% annually [in General Mills-owned production facilities]

**General Mills Global Responsibility 2018**

**General Motors**

2020 Operational Commitment: Reduce water intensity by 15 percent (M3/vehicle)

**General Motors 2017 Sustainability Report**

**Hewlett Packard Enterprise (HPE)**

In our own operations, we aim to reduce water consumption wherever possible, predominantly in data center cooling.

We are focused on reducing our consumption in water-scarce regions where HPE operates.

We strongly encourage our production suppliers (materials, components, and assembly providers) to set goals, thoroughly track, and transparently report their water consumption.
Hewlett-Packard Company (HP)

Reduce potable water consumption in global operations by 15% by 2025, compared to 2015.

HP 2017 Sustainable Impact Report

Home Depot

In 2017, we committed to helping customers save 250 billion gallons of water by 2020 through the purchase and proper use of WaterSense-approved products.

Home Depot 2018 Responsibility Report

Honeywell International

Honeywell strategically targets water conservation projects in areas that are experiencing “water stress” as defined by the World Resources Institute.

Honeywell International Sustainability page

IBM

In 2016, IBM established a new water conservation goal to achieve year-to-year reductions in water withdrawals at 45 data centers and other large IBM facilities located in water-stressed regions.

IBM Environment

IKEA
By August 2020, become water positive by promoting water stewardship throughout our value chain. Contributing, with others, to improved water management in water stressed areas where we operate, focusing on both water use and water quality and helping people to have access to clean water.

IKEA Group Sustainability Strategy for 2020

Intel Corporation

Reduce water use per chip below 2010 levels by 2020.
Restore 100% of our global water use by 2025.

Intel 2020 Environmental Goals
Corporate Responsibility at Intel 2017-2018

J. M. Smucker Company, The

Reduce water use intensity by 15 percent [by 2020]

J.M. Smucker Goals

Johnson & Johnson

2020 Goal: Conduct a comprehensive water risk assessment at 100 percent of manufacturing/R&D locations, and implement resource protection plans at the high-risk sites.

J&J Water Management

Kao USA, Inc.

2020 targets for reduction rate for water usage, per unit of sales, relative to FY2005:
  - All Kao Group plants and offices
  - 40% Consumer products in Japan, during product use: 30%
Kellogg Company, The

By 2020, implement water reuse projects in 25% of our plants.

By 2020, reduce our water use by an additional 15% (per metric ton of food produced, from our 2015 performance).

Kellogg’s 2017/2018 Corporate Responsibility Report

Keurig Dr Pepper

2020 Target: Restore 100% of the water used in our brewed beverages.

Keurig Green Mountain 2017 Sustainability Report

Kimberly-Clark Corporation

We will continue to invest in reducing our absolute water use in these operations with water targets customized to the local situations...

Kimberly-Clark 2016 Sustainability Report

Kroger Co., The

Kroger will reduce water consumption by 5% by 2020 in its supermarkets, using 2015 as a baseline year.

Kroger Manufacturing sets annual goals to reduce water usage intensity by 3% (water consumption per unit produced) across all our plants.

Kroger 2020 Sustainability Goals
Kroger 2018 Sustainability Report
LG Electronics

LG Electronics aims to reduce 20% of (intensity) water use by 2020 compared to the base year 2007.

LG’s Water Management

Lamb Weston

To conserve one of our most critical resources, Lamb Weston’s goal is to reduce water use by 20% per pound.

Lamb Weston - Stewardship

Lowe’s

Lowe’s is committed to exploring opportunities to reduce waste, carbon emissions and energy and water use throughout our operations.

Lowe’s Sustainability + Conservation

Mars, Incorporated

Cut unsustainable water use in our value chain in half by 2025, with an ultimate aim to eliminate water use in excess of sustainable levels in our value chain.

Improve water efficiency at water stressed sites by 15% by 2020.

Mars - Healthy Planet
In the U.S., we operate an environmental sustainability program, US 20×2020 By Design. The program aims to reduce energy and water by 20% by 2020, using innovative strategies in the design of new restaurants. These include LED lighting, low oil-volume fryers, high-efficiency hand dryers, toilets and faucets, and low-spray valves.

**McDonald's Smart Restaurant Design**

We're focused on increasing our understanding of water-related risks and business impacts and how those affect the communities we serve.

**Microsoft Environmental Sustainability**

**Mondelez International**

Reduce water use by 10% at priority locations where water is most scarce [by 2020 vs. 2013 baseline]

**Mondelez Press Release**

**Nestlé USA**

By 2020: Implement detailed guidelines on human rights to water and sanitation due diligence in all Nestlé markets and key agricultural supply chains.

By 2020: Reduce direct water withdrawals per tonne of product in every product category to achieve an overall reduction of 35% since 2010.

By 2020: Carry out 40 new Water Resource Reviews (WRRs) in selected manufacturing facilities and all greenfield sites.

By 2020: Implement 10 new water stewardship initiatives in selected locations, with specific focus on high-priority manufacturing facilities.

**Nestle Water Efficiency**
Innovate and adopt new approaches to reduce water in our supply chain, with 20 percent reduction in freshwater use in textile dyeing and finishing per unit of production [by 2020].

We set an ambitious goal: double our business while halving our environmental impact – an environmental moonshot. We charted an actionable roadmap to cut unneeded uses of carbon, water and controversial chemistry. We set milestones for ourselves, agreeing to check our progress in 2025.

Nike, Inc. FY16/17 Sustainable Business Report
Nike, Inc. - Our Environmental Moonshot

PVH Corp.

Our commitment: Safeguard and preserve water resources to ensure the continuity and quality of water supply for our business and the community.

PVH 2017 Corporate Responsibility Report

Panera Bread

At Panera, we’ve made an effort to reduce our water usage across our operations.

Panera 2015-2016 Responsibility Report

PepsiCo

Improve the water-use efficiency of our direct agricultural supply chain by 15% in high-water-risk sourcing areas by 2025.

Build on the 25% improvement in water-use-efficiency achieved to date with an additional 25% improvement by 2025, with a focus on manufacturing operations in high-water-risk areas.

Replenish 100% of the water we consume in manufacturing operations located in high-water-risk areas, and ensure that such replenishment takes place in the same watershed where the extraction has occurred.
Procter & Gamble

By 2030 P&G sites will deliver a 35% increase in water efficiency and source at least five billion liters of water from circular sources.

[By 2030] Advance at least 10 significant supply chain partnerships to drive circularity on climate, water or waste

P&G Ambition 2030 Environmental Sustainability Goals

RB

Our 2020 goal: 1/3 less water impact per dose of product [including use by consumer]

Our 2020 goal [for manufacturing]: 35% water reduction per unit of production since 2012

RB Water

Scotts Miracle-Gro

Protecting water – both the quality and quantity available – continues to be a priority consideration for our research and development scientists.

Scotts Miracle-Gro Corporate Responsibility Update 2018

Seventh Generation

Assuring that 100% of our value chain water use is sustainable by 2020

Seventh Generation Mission and Values
We have set a water reduction target for the U.S., and actively identify and implement water reduction opportunities in our operations.

**2015 Corporate Sustainability Report**

**Starbucks Coffee Company**

We're developing a new global store verification program to drive innovation, sustainability and efficiencies throughout our store portfolio. The program will include building standards for new and remodeled stores, along with performance standards for all stores in energy and water efficiency, waste reduction and partner engagement. With our goal of 10,000 greener retail stores by 2025, we hope to truly leverage our scale for good and deliver on our ambition to become the world’s largest green retailer.

**Starbucks - What is the Role and Responsibility of a For-Profit Public Company?**

**Subway Restaurants**

We will continue to research in-restaurant investments that optimize water usage, as well as work with farmers worldwide to share best practices in water management techniques.

**Subway - Our Plan**

**Sysco**

We ask growers and processors to measure all water used in irrigating and processing fruit and vegetables.

**Sysco 2016 Sustainability Report - Sourcing Food Responsibly page**
**Sysco 2016 Sustainability Report - Warehouse & Distribution page**
Furthermore, when we move into existing properties, as part of the design process, our Design teams consider ways to improve energy efficiency and water conservation and to develop recycling infrastructure.

Although our business operations are not water intensive, we believe reducing water usage is consistent with both our low-cost operating philosophy and our commitment to environmental sustainability.

TJX 2017 Corporate Responsibility Report

Target

Drive energy and water efficiency in our own operations and in our supply chain

Drive sustainable water stewardship in Target owned-brand product design and manufacturing.

By 2025, absolute water reduction by 15 percent in stores, distribution centers and headquarters locations.

By 2022, we will improve water efficiency in textile dyeing and finishing factories located in priority watersheds by 15 percent.

By 2025, we will design 100 percent of garment washed owned-brand apparel utilizing water saving design principles.

2018 Target Corporate Social Responsibility Report

Tyson Foods, Inc.

Achieve a 12% reduction in water use intensity by 2020.

Tyson Sustainability

U.S. Postal Service
Reduce water consumption intensity 36% by 2025 (gal/GSF) relative to a 2007 baseline

Minimize energy, water, and material use in our facilities through design, maintenance, and multi-client use.

Unilever

Halve the water associated with consumer use of our products by 2020

By 2020, water abstraction by our global factory network will be at or below 2008 levels, despite significantly higher volumes. This represents a reduction of around 40% per tonne of production. Versus a 1995 baseline, this represents a 78% reduction per tonne of production and a 65% absolute reduction. We will focus in particular on factories in water-scarce locations.

We will reduce the water required in the laundry process by providing 50 million households in water-scarce countries with laundry products that deliver excellent results but use less water by 2020. We will develop comprehensive plans with our suppliers and partners to reduce the water used to grow our crops in water-scarce countries.

Unilever Water Use

Verizon Wireless

2025 Goal: 5% reduction (vs. 2016 baseline)

Verizon 2017 Corporate Responsibility Report

Walgreens Boots Alliance
LET'S STAY IN TOUCH

Sign up for the GreenBlue Newsletter to Stay Up-To-Date on The SPC

Email Address  Sign up

GreenBlue is an environmental nonprofit dedicated to the sustainable use of materials in society. www.greenblue.org

© Sustainable Packaging Coalition 2020